

Press release by Agro Innovation Lab & Cerescon
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Cerescon: one of the best 6 robotic companies worldwide

Cerescon with Sparter, the selective harvesting robot for white asparagus, is one of the 6 finalists of the Agro Innovation Lab Robotics Challenge 2019. The jury was impressed by the innovative solution of Cerescon. *"I would be very happy if we were the first ones to have "Sparter" working on Austrian fields", states Mr. Reinhard Wolf, CEO of RWA Raiffeisen Ware Austria AG.* Sparter market introduction is planned for 2020.

Sparter

Sparter can halve the harvesting costs of white asparagus. Besides this cost reduction, due to the unique selling point subsurface detection, it also gives more and better quality asparagus. It gives less subsurface damage than manual cutting and reduces the violet coloring and flowering of the asparagus heads. This market introduction model will be a 1-row self-propelling version. The technical working principle of the Sparter is visualized in <https://youtu.be/YddoZF4iStg>

Robotics Challenge

The Robotics Challenge is organized by Agro Innovation Lab, the innovation platform of BayWa AG and RWA Raiffeisen Ware Austria AG, two of the largest players in the global agricultural sector. The Robotics Challenge 2019 started this spring with the identification of 129 high-tech agricultural companies from all over the world. After multiple selection rounds, 6 of the most promising companies were picked as participants for the challenge; Cerescon being one of them. The goal of the challenge is to define and implement a technical validation as well as a go-to-market strategy or market expansion concept. The participants have prospects for a sales cooperation with and/or an investment by BayWa and RWA.

About Cerescon

Cerescon is a young and rapidly developing high-tech start-up that is focused on the development, production and marketing of an automatic selective asparagus harvester. Harvesting asparagus is a very labor-intensive branch of horticulture: to this day, the 'white gold' is manually harvested by thousands of manual laborers. Cerescon is the first company in the world to successfully demonstrate an automatic asparagus harvester. More info on www.cerescon.com.

For further information:

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Robotics Challenge 2019: Congratulations from David Saad, CEO Agro Innovation Lab to Cerescon



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